



JANDS

PROOF OF PERFORMANCE

Australian Fitness & Health

6 MONTH REPORT

This report examines the results and performance of your company's campaign and provides you with a snapshot overview of the statistics. We hope you will be pleased to see some rewarding results.

OVERALL E-BOOK TRAFFIC

96,798

Overall traffic to the Australian Fitness & Health Resource Guide

52K
Readership

WEBSITE VIEWS

16,897

Australian Fitness & Health website views throughout the period of October 2023 - April 2024

UNIQUE VISITORS

76,112

Unique views measures the number of organic e-book views

EDM OPENS

16,917

The number of opens the 'newsletter update' EDMs have had since November 2023

47,179

UNIQUE EDM CLICKS

SOCIAL MEDIA IMPRESSIONS

119

Total number of impressions your sponsored ad has received from your campaign so far

61,939

SOCIAL MEDIA CLICKS

